

EE512A – Advanced Inference in Graphical Models

— Fall Quarter, Lecture 12 —

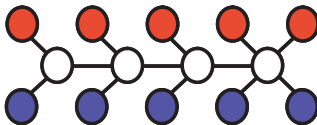
http://j.ee.washington.edu/~bilmes/classes/ee512a_fall_2014/

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Nov 10th, 2014



Announcements

- Wainwright and Jordan *Graphical Models, Exponential Families, and Variational Inference* <http://www.nowpublishers.com/product.aspx?product=MAL&doi=22000000001>
- Read chapters 1,2, and 3 in this book. Start reading chapter 4.
- Assignment due Wednesday (Nov 12th) night, 11:45pm. Non-binding final project proposals (one page max).

Class Road Map - EE512a

- L1 (9/29): Introduction, Families, Semantics
- L2 (10/1): MRFs, elimination, Inference on Trees
- L3 (10/6): Tree inference, message passing, more general queries, non-tree)
- L4 (10/8): Non-trees, perfect elimination, triangulated graphs
- L5 (10/13): triangulated graphs, k -trees, the triangulation process/heuristics
- L6 (10/15): multiple queries, decomposable models, junction trees
- L7 (10/20): junction trees, begin intersection graphs
- L8 (10/22): intersection graphs, inference on junction trees
- L9 (10/27): inference on junction trees, semirings,
- L10 (11/3): conditioning, hardness, LBP
- L11 (11/5): LBP, exponential models,
- L12 (11/10): exponential models, mean params and polytopes, tree outer bound
- L13 (11/12): polytopes, tree outer bound, Bethe entropy approx.
- L14 (11/17):
- L15 (11/19):
- L16 (11/24):
- L17 (11/26):
- L18 (12/1):
- L19 (12/3):
- Final Presentations: (12/10):

Finals Week: Dec 8th-12th, 2014.

Power method lemma

Theorem 12.2.1 (Power method lemma)

Let A be a matrix with eigenvalues $\lambda_1, \dots, \lambda_n$ (sorted in decreasing order) and corresponding eigenvectors x_1, x_2, \dots, x_n . If $|\lambda_1| > |\lambda_2|$ (strict), then the update $x^{t+1} = \alpha Ax^t$ converges to a multiple of x_1 starting from any initial vector $x^0 = \sum_i \beta_i x_i$ provided that $\beta_1 \neq 0$. The convergence rate factor is given by $|\lambda_2/\lambda_1|$.

Belief Propagation, Single Cycle

From this, we the following theorem follows almost immediately.

Theorem 12.2.1

1. $\mu_{\ell \rightarrow 1}$ converges to the principle eigenvector of M .
2. $\mu_{2 \rightarrow 1}$ converges to the principle eigenvector of M^T .
3. The convergence rate is determined by the ratio of the largest and second largest eigenvalue of M .
4. The diagonal elements of M correspond to correct marginal $p(x_1)$
5. The steady state “pseudo-marginal” $b(x_1)$ is related to the true marginal by $b(x_1) = \beta p(x_1) + (1 - \beta)q(x_1)$ where β is the ratio of the largest eigenvalue of M to the sum of all eigenvalues, and $q(x_1)$ depends on the eigenvectors of M .

Proof.

See Weiss2000.



exponential family models

- $\phi = (\phi_\alpha, \alpha \in \mathcal{I})$ is a collection of functions known as potential functions, sufficient statistics, or features. \mathcal{I} is an index set of size $d = |\mathcal{I}|$.
- Each ϕ_α is a function of x , $\phi_\alpha(x)$ but it usually does not use all of x (only a subset of elements). Notation $\phi_\alpha(x_{C_\alpha})$ assumed implicitly understood, where $C_\alpha \subseteq V(G)$.
- θ is a vector of **canonical parameters** (same length, $|\mathcal{I}|$). $\theta \in \Omega \subseteq \mathbb{R}^d$ where $d = |\mathcal{I}|$.
- We can define a family as

$$p_\theta(x) = \exp(\langle \theta, \phi(x) \rangle - A(\theta)) \quad (12.12)$$

where $\langle \theta, \phi(x) \rangle = \sum_\alpha \theta_\alpha \phi_\alpha(x)$. Note that we're using ϕ here in the exponent, before we were using it out of the exponent.

- Note that $\phi(x) = (\phi_1(x), \phi_2(x), \dots, \phi_{|\mathcal{I}|}(x))$ where again each $\phi_i(x)$ might use only some of the elements in vector x . $\phi : D_X^m \rightarrow \mathbb{R}^d$.

Log partition (cumulant) function

- Based on underlying set of parameters θ , we have family of models

$$p_{\theta}(x) = \frac{1}{Z(\theta)} \exp \left\{ \sum_{\alpha \in \mathcal{I}} \theta_{\alpha} \phi_{\alpha}(x) \right\} = \exp(\langle \theta, \phi(x) \rangle - A(\theta)) \quad (12.12)$$

- To ensure normalized, we use log partition (cumulant) function

$$A(\theta) = \log \int_{\mathcal{D}_X} \exp(\langle \theta, \phi(x) \rangle) \nu(dx) \quad (12.13)$$

with $\theta \in \Omega \triangleq \{\theta \in \mathbb{R}^d | A(\theta) < +\infty\}$

- $A(\theta)$ is convex function of θ , so Ω is convex.
- Exponential family for which Ω is open is called **regular**

Maximum entropy estimation

- Goal (“estimation”, or “machine learning”) is to find

$$p^* \in \operatorname{argmax}_{p \in \mathcal{U}} H(p) \text{ s.t. } \mathbb{E}_p[\phi_\alpha(X)] = \hat{\mu}_\alpha \quad \forall \alpha \in \mathcal{I} \quad (12.14)$$

where $H(p) = - \int p(x) \log p(x) \nu(dx)$, and $\forall \alpha \in \mathcal{I}$

$$\mathbb{E}_p[\phi_\alpha(X)] = \int_{\mathcal{D}_X} \phi_\alpha(x) p(x) \nu(dx). \quad (12.15)$$

- $\mathbb{E}_p[\phi_\alpha(X)]$ is mean value as measured by potential function, so above is a form of moment matching.
- Maximum entropy (MaxEnt) distribution is solved by taking distribution in form of $p_\theta(x) = \exp(\langle \theta, \phi(x) \rangle - A(\theta))$ and then by finding canonical parameters θ that solves

$$E_{p_\theta}[\phi_\alpha(X)] = \hat{\mu}_\alpha \text{ for all } \alpha \in \mathcal{I}. \quad (12.16)$$

Maximum entropy solution

- Solution to maxent problem

$$p^* \in \operatorname{argmax}_{p \in \mathcal{U}} H(p) \text{ s.t. } \mathbb{E}_p[\phi_\alpha(X)] = \hat{\mu}_\alpha \quad \forall \alpha \in \mathcal{I} \quad (12.14)$$

has the form of an exponential model:

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$$\text{where } A(\theta) = \log \int_{\mathcal{D}_X} \exp(\langle \theta, \phi(x) \rangle) \nu(dx) \quad (12.16)$$

- Exercise: show that solution to Eqn (??) has this form.

Minimal Representation of Exponential Family

- Minimal representation - Does **not** exist a nonzero vector $\gamma \in \mathbb{R}^d$ for which $\langle \gamma, \phi(x) \rangle$ is constant $\forall x$ (that are ν -measurable).
- I.e., guarantee that, for all non-zero $\gamma \in \mathbb{R}^d$, there exists $x_1 \neq x_2$, with $\nu(x_1), \nu(x_2) > 0$, such that $\langle \gamma, \phi(x_1) \rangle \neq \langle \gamma, \phi(x_2) \rangle$.
- essential idea: that for a set of sufficient stats \mathcal{I} , there is not a lower-dimensional vector $|\mathcal{I}'| < |\mathcal{I}|$ that is also sufficient (a min suf stat is a function of all other suf stats).
- We can't reduce the dimensionality d without changing the family.

Overcomplete Representation

$$p_{\theta}(x) = \exp(\langle \theta, \phi(x) \rangle - A(\theta)) \quad (12.14)$$

$$\text{where } A(\theta) = \log \int_{\mathcal{D}_X} \exp(\langle \theta, \phi(x) \rangle) \nu(dx) \quad (12.15)$$

- Overcomplete representation $d = |\mathcal{I}|$ higher than need be
- I.e., $\exists \gamma \neq 0$ s.t. $\langle \gamma, \phi(x) \rangle = c$, $\forall x$ where $c = \text{constant}$.
- I.e., Exists affine hyperplane of different parameters that induce exactly same distribution. Assume overcomplete, given $\gamma \neq 0$ s.t., $\langle \gamma, \phi(x) \rangle = c$ and some other parameters θ , we have , we have

$$p_{\theta+\gamma}(x) = \exp(\langle (\theta + \gamma), \phi(x) \rangle - A(\theta + \gamma)) \quad (12.16)$$

$$= \exp(\langle \theta, \phi(x) \rangle + \langle \gamma, \phi(x) \rangle - A(\theta + \gamma)) \quad (12.17)$$

$$= \exp(\langle \theta, \phi(x) \rangle + c - A(\theta + \gamma)) \quad (12.18)$$

$$= \exp(\langle \theta, \phi(x) \rangle - A(\theta)) = p_{\theta}(x) \quad (12.19)$$

- True for any $\lambda \gamma$ with $\lambda \in \mathbb{R}$, so affine set of identical distributions!
- We'll see later, this useful in understanding BP algorithm.

Exponential family models

- Minimal representation of Bernoulli distribution is

$$p(x|\gamma) = \exp(\gamma x - A(\gamma)) \quad (12.1)$$

So $p(X = 1) = 1 - p(X = 0) = \exp(\gamma - A(\gamma))$ and
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$$= \exp(\theta_0(1 - x) + \theta_1 x - A(\theta)) \quad (12.3)$$

where $\theta = (\theta_0, \theta_1)$ and $\phi(x) = (1 - x, x)$.

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- This is overcomplete since there is a linear combination of feature functions that are constant.
- Since $\theta_0(1 - x) + \theta_1 x = \theta_0 + x(\theta_1 - \theta_0)$, any parameters θ_1, θ_2 such that $\theta_1 - \theta_0 = \gamma$ gives same distribution determined by γ .

Famous Example - Ising Model

- Famous example is the Ising model in statistical physics. We have a grid network with pairwise interactions, each variable is 0/1-valued binary, and parameters associated with pairs being both on. Model becomes

$$p_{\theta}(x) = \exp \left\{ \sum_{v \in V} \theta_v x_v + \sum_{(s,t) \in E} \theta_{st} x_s x_t - A(\theta) \right\}, \quad (12.4)$$

with

$$A(\theta) = \log \sum_{x \in \{0,1\}^m} \exp \left\{ \sum_{v \in V} \theta_v x_v + \sum_{(s,t) \in E} \theta_{st} x_s x_t \right\} \quad (12.5)$$

- Note that this is in minimal form. Any change to parameters will result in different distribution

Ising Model and Immediate Generalization

- Note, in this case \mathcal{I} is all singletons (unaries) and all pairs, so that $\{C_\alpha\}_\alpha = \left\{ \{x_i\}_i, \{x_i x_j\}_{(i,j) \in E} \right\}$.
- We can easily generalize this via a set system. I.e., consider (V, \mathcal{V}) , where $\mathcal{V} = \{V_1, V_2, \dots, V_{|\mathcal{V}|}\}$ and where $\forall i, V_i \subseteq V$.
- We can form sufficient statistic set via $\{C_\alpha\}_\alpha = \{\{x_V\}_{V \in \mathcal{V}}\}$.
- Could have, for example that $\phi_\alpha = \prod_{i \in C_\alpha} x_i$.
- Hence, it is possible to generalize with higher order factors (which are also called “interaction functions”, “potential functions”, or “sufficient statistics”).

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and

$$\mathbf{1}_{st;jk}(x_s, x_t) = \begin{cases} 1 & \text{if } x_s = j \text{ and } x_t = k, \\ 0 & \text{else} \end{cases} \quad (12.7)$$

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- Is this overcomplete? **Yes. Why?**

Multivariate Gaussian

- Usually, multivariate Gaussian is parameterized via mean and covariance matrix. For canonical exponential form, we use mean and correlation matrix. I.e.

$$p_{\theta}(x) = \exp \left\{ \langle \theta, x \rangle + \frac{1}{2} \langle \langle \Theta, xx^{\top} \rangle \rangle - A(\theta, \Theta) \right\} \quad (12.9)$$

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- Any other constraints on Θ ? **negative definite**

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- $\Theta_{s,t} = 0$ means identical to missing edge in corresponding graph (marginal independence). Θ is negative inverse covariance matrix.
- Any other constraints on Θ ? negative definite
- Mixtures of Gaussians can also be parameterized in exponential form (but note, key is that it is the joint distribution $p_{\theta_s}(y_s, x_s)$).

Other examples

A few other examples in the book

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- Mixture models
- Latent Dirichlet Allocation, and general hierarchical Bayesian models. Key here is that it is for one expansion, not variable.
- Models with hard constraints, or having zero probabilities — key thing is to place the hard constraints in the ν measure. Sufficient statistics become easy if complexity is encoded in the measure. Alternative is to allow features over extended reals (i.e., a feature can provide $-\infty$ but this leads to certain technical difficulties that they would rather not deal with).

Mean Parameters, Convex Cores

- Consider quantities μ_α associated with statistic ϕ_α defined as:

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- Define all possible such vectors, with $d = |\mathcal{I}|$,

$$\mathcal{M}(\phi) = \mathcal{M} \triangleq \left\{ \mu \in \mathbb{R}^d : \exists p \text{ s.t. } \forall \alpha \in \mathcal{I}, \mu_\alpha = \mathbb{E}_p[\phi_\alpha(X)] \right\} \quad (12.11)$$

- $$\mu_\alpha = \mathbb{E}_p[\phi_\alpha(X)] = \int \phi_\alpha(x)p(x)\nu(dx) \quad (12.10)$$

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- We don't say p was necessarily exponential family
- \mathcal{M} is convex since expected value is a linear operator. So convex combinations of p and p' will lead to convex combinations of μ and μ'

- F18/37 (pg.40/88)

Mean Parameters and Gaussians

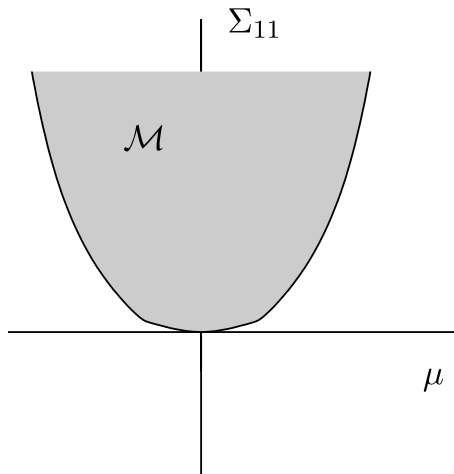
- Here, we have $\mathbb{E}[XX^\top] = C$ and $\mu = \mathbb{E}X$. Question is, how to define \mathcal{M} ?
- Given definition of C and μ , then $C - \mu\mu^\top$ must be valid covariance matrix (since this is $\mathbb{E}[X - \mathbb{E}X][X - \mathbb{E}X]^\top = C - \mu\mu^\top$).
- Thus, $C - \mu\mu^\top \succeq 0$, thus p.s.d. matrix.
- On the other hand, if this is true, we can form a Gaussian using $C - \mu\mu^\top$ as the covariance matrix.
- Thus, for Gaussian MRFs, \mathcal{M} has the form

$$\mathcal{M} = \{(\mu, C) \in \mathbb{R}^m \times \mathcal{S}_+^m \mid C - \mu\mu^\top \succeq 0\} \quad (12.12)$$

where \mathcal{S}_+^m is the set of symmetric positive semi-definite matrices.

Mean Parameters and Gaussians

- “Illustration of the set \mathcal{M} for a scalar Gaussian: the model has two mean parameters $\mu = \mathbb{E}[X]$ and $\Sigma_{11} = \mathbb{E}[X^2]$, which must satisfy the quadratic constraint $\Sigma_{11} - \mu^2 \geq 0$. Notice that \mathcal{M} is convex, which is a general property.” but is not a polytope.
- Also, don't confuse the “mean parameters” with the means of a Gaussian. The typical means of Gaussians are means in this new sense, but those means are not all of the means. ☺



Mean Parameters and Polytopes

- When X is discrete, we get a polytope since

$$\mathcal{M} = \left\{ \mu \in \mathbb{R}^b : \mu = \sum_x \phi(x)p(x) \text{ for some } p \in \mathcal{U} \right\} \quad (12.13)$$

$$= \text{conv} \{ \phi(x), x \in D_X \text{ (that are } \nu\text{-measurable), } \} \quad (12.14)$$

where $\text{conv} \{ \cdot \}$ is the convex hull of the items in argument set.

Mean Parameters and Polytopes

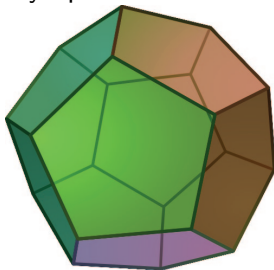
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- So we have a convex polytope

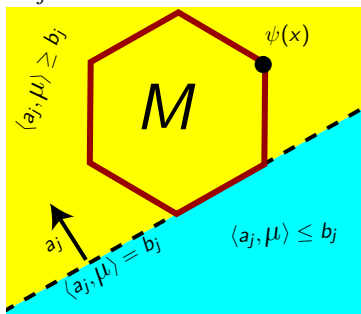


Mean Parameters and Polytopes

- Polytopes can be represented as a set of linear inequalities, i.e., there is a $|J| \times d$ matrix A and $|J|$ -element column vector b with

$$M = \left\{ \mu \in \mathbb{R}^d : A\mu \geq b \right\} = \left\{ \mu \in \mathbb{R}^d : \langle a_j, \mu \rangle \geq b_j, \forall j \in J \right\} \quad (12.15)$$

with A having rows a_j .



Mean Parameters and Polytopes

- Example: Ising mean parameters. Given sufficient statistics

$$\phi(x) = \{x_s, s \in V; x_s x_t, (s, t) \in E(G)\} \in \mathbb{R}^{|V|+|E|} \quad (12.16)$$

we get

$$\mu_v = \mathbb{E}_p[X_v] = p(X_v = 1) \quad \forall v \in V \quad (12.17)$$

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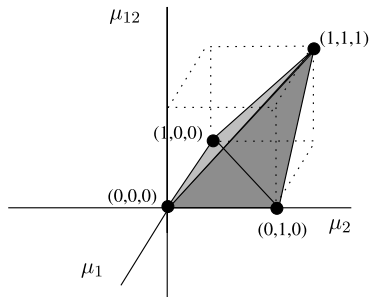
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- Recall: marginals are often the goal of inference. [Coincidence?](#)

Example: 2-variable Ising



"Ising model with two variables $(X_1, X_2) \in \{0, 1\}^2$. Three mean parameters $\mu_1 = \mathbb{E}[X_1]$, $\mu_2 = \mathbb{E}[X_2]$, $\mu_{12} = \mathbb{E}[X_1 X_2]$, must satisfy constraints $0 \leq \mu_{12} \leq \mu_i$ for $i = 1, 2$, and $1 + \mu_{12} - \mu_1 - \mu_2 \geq 0$. These constraints carve out a polytope with four facets, contained within the unit hypercube $[0, 1]^3$."

Mean Parameters and Overcomplete Representation

- We can use overcomplete representation and get a “marginal polytope”, a polytope that represents the marginal distributions at each potential function.
- Example: Using overcomplete potential functions (generalization of Bernoulli example we saw before)

$$\forall v \in V(G), j \in \{0 \dots r-1\}, \text{ define } \phi_{v,j}(x_v) \triangleq \mathbf{1}(x_v = j) \quad (12.19)$$

$$\forall (s,t) \in E(G), j,k \in \{0 \dots r-1\}, \text{ we define:} \quad (12.20)$$

$$\phi_{st,jk}(x_s, x_t) \triangleq \mathbf{1}(x_s = j, x_t = k) = \mathbf{1}(x_s = j)\mathbf{1}(x_t = k) \quad (12.21)$$

- So we now have $|V|r + 2|E|r^2$ functions each with a corresponding parameter.

Mean Parameters and Marginal Polytopes

- Mean parameters are now true (fully specified) marginals, i.e., $\mu_v(j) = p(x_v = j)$ and $\mu_{st}(j, k) = p(x_s = j, x_t = k)$ since

$$\mu_{v,j} = \mathbb{E}_p[\mathbf{1}(x_v = j)] = p(x_v = j) \quad (12.22)$$

$$\mu_{st,jk} = \mathbb{E}_p[\mathbf{1}(x_s = j, x_t = k)] = p(x_s = j, x_t = k) \quad (12.23)$$

- Such an \mathcal{M} is called the *marginal polytope* for discrete graphical models. Any μ must live in the polytope that corresponds to node and edge true marginals.
- We can also associate such a polytope with a graph G , where we take only $(s, t) \in E(G)$. Denote this as $\mathbb{M}(G)$.
- This polytope can help us to characterize when BP converges (there might be an outer bound of this polytope), or it might characterize the result of a mean-field approximation (an inner bound of this polytope) as we'll see.

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- For 1-trees, marginal polytope characterized by local constraints only (pairs of variables on edges of the tree) and has linear growth with graph size.
- For k -trees, complexity grows exponentially in k
- Key idea: use polyhedral approximations to produce model and inference approximations.

Learning is the dual of Inference

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- graph structure (e.g., tree-width) makes this easy or hard, and also characterizes the polytope (how complex it is in terms of number of faces).

Review: Maximum Entropy Estimation

The next slide is (again) a repeat from lecture 11.

Maximum entropy estimation

- Goal (“estimation”, or “machine learning”) is to find

$$p^* \in \operatorname{argmax}_{p \in \mathcal{U}} H(p) \text{ s.t. } \mathbb{E}_p[\phi_\alpha(X)] = \hat{\mu}_\alpha \quad \forall \alpha \in \mathcal{I} \quad (12.14)$$

where $H(p) = - \int p(x) \log p(x) \nu(dx)$, and $\forall \alpha \in \mathcal{I}$

$$\mathbb{E}_p[\phi_\alpha(X)] = \int_{\mathcal{D}_X} \phi_\alpha(x) p(x) \nu(dx). \quad (12.15)$$

- $\mathbb{E}_p[\phi_\alpha(X)]$ is mean value as measured by potential function, so above is a form of moment matching.
- Maximum entropy (MaxEnt) distribution is solved by taking distribution in form of $p_\theta(x) = \exp(\langle \theta, \phi(x) \rangle - A(\theta))$ and then by finding canonical parameters θ that solves

$$E_{p_\theta}[\phi_\alpha(X)] = \hat{\mu}_\alpha \text{ for all } \alpha \in \mathcal{I}. \quad (12.16)$$

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likelihood function

$$\ell(\theta, \mathbf{D}) = \frac{1}{M} \sum_{i=1}^M \log p_{\theta}(\bar{x}^{(i)}) = \frac{1}{M} \sum_{i=1}^M \left(\langle \theta, \phi(\bar{x}^{(i)}) \rangle - A(\theta) \right) \quad (12.24)$$

$$= \langle \theta, \hat{\mu} \rangle - A(\theta) \quad (12.25)$$

where empirical means
are given by:

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- By taking derivatives of the above, it is easy to see that solution is the point $\hat{\theta} = \theta(\hat{\mu})$ such that empirical matches expected means, or what are called the **moment matching** conditions:

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- Here, maximum likelihood is identical to maximum entropy problem.

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- Thus, maximum likelihood value and negative entropy are identical, at least for empirical $\hat{\mu}$ (which is $\in \mathcal{M}$).

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- If we do maximum entropy learning, where does the $\exp(\cdot)$ function come from? **From the entropy function. I.e., the exponential form is the distribution that has maximum entropy having those constraints.**

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Summarizing these relationships

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- In exponential family case, this is maximum entropy and is equivalent to maximum likelihood learning on an exponential family model.
- Turns out log partition function A , and its dual A^* can give us these mappings, and the mappings have interesting forms ...

Log partition (or cumulant) function: derivative offerings

$$A(\theta) = \log \int_{\mathcal{D}_X} \exp \langle \theta, \phi(x) \rangle \nu(dx) \quad (12.32)$$

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- Also, we get

$$\frac{\partial^2 A}{\partial \theta_{\alpha_1} \partial \theta_{\alpha_2}}(\theta) = \mathbb{E}_{\theta}[\phi_{\alpha_1}(X) \phi_{\alpha_2}(X)] - \mathbb{E}_{\theta}[\phi_{\alpha_1}(X)] \mathbb{E}_{\theta}[\phi_{\alpha_2}(X)] \quad (12.34)$$

Log partition (or cumulant) function: derivative offerings

$$A(\theta) = \log \int_{\mathcal{D}_X} \exp \langle \theta, \phi(x) \rangle \nu(dx) \quad (12.32)$$

- If we know the log partition function, we know a lot for an exponential family model. In particular, we know
- $A(\theta)$ is convex in θ (strictly so if minimal representation).
- It yields cumulants of the random vector $\phi(X)$

$$\frac{\partial A}{\partial \theta_\alpha}(\theta) = \mathbb{E}_\theta[\phi_\alpha(X)] = \int \phi_\alpha(X) p_\theta(x) \nu(dx) = \mu_\alpha \quad (12.33)$$

in general, derivative of log part. function is expected value of feature

- Also, we get

$$\frac{\partial^2 A}{\partial \theta_{\alpha_1} \partial \theta_{\alpha_2}}(\theta) = \mathbb{E}_\theta[\phi_{\alpha_1}(X) \phi_{\alpha_2}(X)] - \mathbb{E}_\theta[\phi_{\alpha_1}(X)] \mathbb{E}_\theta[\phi_{\alpha_2}(X)] \quad (12.34)$$

- Proof given in book (Proposition 3.1, page 62).

Log partition function: properties

- So derivative of log partition function w.r.t. θ is equal to our mean parameter μ in the discrete case.
- Given $A(\theta)$, we can recover the marginals for each potential function $\phi_\alpha, \alpha \in \mathcal{I}$ (when mean parameters lie in the marginal polytope).
- If we can approximate $A(\theta)$ with $\tilde{A}(\theta)$ then we can get approximate marginals. Perhaps we can bound it without inordinate compute resources. Why do we want bounds? We shall soon see.
- The Bethe approximation (as we'll also see) is such an approximation and corresponds to fixed points of loopy belief propagation.
- In some rarer cases, we can bound the approximation (current research trend).

Sources for Today's Lecture

- Wainwright and Jordan *Graphical Models, Exponential Families, and Variational Inference* <http://www.nowpublishers.com/product.aspx?product=MAL&doi=22000000001>